



17494 US 421 S • Dunn, NC 28334 • (910)892-8071/800-338-5530 • www.sremc.com

Energy Savings For Small Businesses

It's easy to start taking energy efficiency measures in your business if you know where to look. There are many reliable, low-risk, high-return measures that you can take immediately.

Lighting

Turn off lights (and other equipment) when not in use. Many appliances still use a small amount of energy while not in use.

Replace incandescent light bulbs with CFLs, wherever appropriate. CFLs cost about 75 percent less to operate, and last about 10 times longer.

Install switch plate occupancy sensors in proper locations to automatically turn lighting off when no one is in that area. Even good equipment can be installed incorrectly, so don't install the sensor behind a coat rack, door, bookcase, etc. It must be able to "sense" an approaching person's motion to turn on the light.

Adjust lighting to your actual needs; use free "daylighting."

To prevent glare, eyestrain, and headaches, do not "over-light." Too much light can be as bad for visual quality as too little light - and it costs more.

Install LED exit signs. These exit signs can dramatically reduce maintenance by eliminating lamp

replacement and can save \$10 per sign annually in electricity costs .

Consider upgrading from older T12 (1.5" diameter) tubes with magnetic ballasts to more efficient T8 (1" diameter) fluorescent lamp tubes with solid-state electronic ballasts.

Heating and Air Conditioning

"Tune-up" your heating and air conditioning system annually. Like a new car, heating and cooling equipment will decline in performance without regular maintenance. A contract automatically ensures that your HVAC contractor will provide "pre-season" tune-ups before each cooling and heating sea-

Continued on page B



South River EMC will be closed Monday, July 5 in observance of the Fourth of July holiday.



State Energy Office To Offer Additional Rebates

The North Carolina Energy Office is launching phase two of the energy-efficient rebate program beginning June 1.

North Carolina received \$8.8 million in federal funds through the American Recovery and Reinvestment Act of 2009. Distributed by the U.S. Department of Energy, the funds were used in April as part of a rebate program to encourage consumers to purchase Energy Star certified appliances. The remaining \$1 million will be used for this mail-in rebate offer.

The following Energy Star certified items are eligible for rebates:

Continued on page C

Changes To Bills Coming In June

Starting in June, your electric bill will look a little different. South River EMC will no longer be sending final notices for delinquent bills. Instead, bills will now reflect that the past due balance is subject for disconnection if not paid by a certain date.

Delinquent members will have this note on their bill in that event, "ATTENTION service subject to disconnection."

Additionally, you will see a reduction in the Renewable and Energy Efficiency Charge. The monthly charge is adjusted annually to recover the costs incurred during the year to comply with the Renewable Energy Portfolio Standard law, North Carolina General Statute 62-133.8 and North Carolina Utilities Commission Rule R8-67.

The Renewable and Energy Efficiency charge will change as indicated below:

	Current	New
Residential	\$ 0.83	\$ 0.04
Commercial	\$ 4.16	\$ 0.20
Industrial	\$ 41.66	\$ 1.95

There will also be changes to many of the Cooperative's fees:

	Current	New
Security deposits:		
Residential	\$250	\$300
Incidental (non-Residential)	N/A	\$100
Commercial	N/A	Amount equal to the two highest months' bills.

Late fees:	\$7.50	\$10
After hours:	\$60	\$75

(Includes reconnections of service and new connections on weekends or holidays.)

New charges:

Repeat after-hours charge	\$75
Damaged meter charge	\$150

BUSINESS continued from page A

son. You save energy and money, and your system may last years longer with reasonably priced yearly maintenance fees.

Change filters monthly during peak cooling or heating season. New filters usually only cost a few dollars. Dirty filters cost more to use, overwork the equipment, and result in lower indoor air quality.

Install a programmable thermostat to automate your heating and cooling system. Based on your schedule you can control your temperatures for times when your business is open and when it is closed. It can also be overridden as needed for unscheduled events.

Control direct sun through windows depending on the season and local climate. During cooling season, block direct heat gain from the sun shining through glass on the east and especially west sides of the facility. Depending on your facility, options such as "solar screens," "solar films," awnings, and vegetation can help. Over time, trees can attractively shade the facility, and help clean the air. During heating

season, with the sun low in the South, unobstructed southern windows can contribute solar heat gain during the day. Keep exterior doors closed while running your HVAC. It sounds simple but it will help to avoid wasteful loss of heated or cooled air.

Use fans. Comfort is a function of temperature, humidity, and air movement. Moving air can make a somewhat higher temperature and/or humidity feel comfortable. Fans can help reduce the need for air conditioning, and you can set your thermostat 3 to 5 degrees higher and still feel comfortable. Every degree you adjust your thermostat up, you save three percent on your cooling bills.

Plug leaks with weather stripping and caulking. This will help prevent the escape of heated or cooled air from your facility. Caulking and weather stripping also let you manage your ventilation, which is the deliberate controlled exchange of stuffy inside air for fresher outdoor air.

Information adapted from www.energystar.gov.



Send In Those A's!

School's out for summer. How are your grades? South River EMC's Give Us An A program is a way to recognize students for their hard work and rewarding them for their efforts.

Drawings are held twice a year for students who receive at least one A on their report card. Eleven names are drawn and each of the students receives a \$50 US Savings Bond.

The program is open to students who are members, or children of members, of South River EMC. Just make a copy of your stu-

dent's most recent report card with at least one A and send it to the Cooperative by July 7.

Please include: The member's name, account number, the student's social security number and a daytime phone number.

Report cards should be sent to:

South River EMC
Give Us An A
PO Box 931
Dunn, NC 28335

STATE Continued From Page A

- water heaters, including electric heat pump, gas storage, gas tankless, solar with gas or electric back-up- \$200
- central air conditioners- \$300
- air source, or ground source heat pumps- \$300
- gas furnaces- \$300
- clothes washers- \$100
- dishwashers- \$75
- freezers- \$75
- refrigerators- \$150

South River EMC also offers rebates on some units. Members installing a solar water heater with electric back-up are eligible to receive \$1,000 from the Cooperative. Members who purchase 15 SEER or higher air source or hybrid dual fuel heat pumps are eligible for \$200. Geothermal units are eligible for a \$300 rebate.

For more information on South River EMC rebates, visit our Web site at www.sremc.com, or call 910-892-8071.

For complete eligibility requirements visit www.ncappliance rebate.com



Use Your Card and Start to Save

Imagine what you could save by using your Co-op Connections card!

All members received a set of Co-op Connections cards in the November issue of Carolina Country magazine and new members receive cards when signing up for service at South River EMC.

The card is free to members and there is no activation necessary.

The Co-op Connections card program has saved members \$37,753 on pharmacy prescriptions since November. That's savings of about 42 percent!

For more information or a list of participating pharmacies and a variety of online offers, visit www.sremc.com, or if you would like to know if a specific pharmacy accepts the Co-op Connections card, contact South River EMC at 910-892-8071.



Your Dad Deserves A Distinct Gift

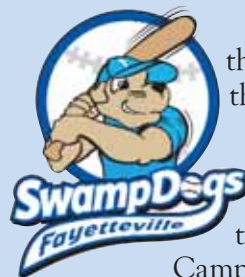
Are you puzzling over what to get your father on his special day?

Why not give him the unique gift of a South River EMC gift certificate.

Perfect for dads who love to cook, those with a work shop, or those looking to keep cool this summer.

Visit a South River EMC office, or contact us at 910-892-8071 to purchase a gift certificate. You name the amount, we'll credit the account.

Kids Continue To Play Ball



South River EMC has teamed up with the Fayetteville SwampDogs to sponsor three camps for kids ages 5-12.

South River EMC is offering four scholarships per camp! It's time to sign up to win a scholarship for one of three Fayetteville SwampDog Day

Camps, being held June 16, July 6 and July 26 at JP Riddle Stadium in Fayetteville.

If you are interested in applying for a scholarship, please mail or e-mail (connections@sremc.com) the following information to our office: student's name, address, age and daytime phone number. Please put "camp scholarship" on the envelope or subject line. Four names will be drawn randomly for each camp.

The deadline for the June 16 camp is June 9. The deadline for the July 6 camp is June 31 and for the July 26 camp will be July 19. Scholarships only cover the cost of the camp. Parents or guardians are responsible for transportation to and from the stadium on the camp day.

Interested in attending camp? Register at www.goswampdogs.com. Your child can attend one day of camp for \$40, two days for \$75 and all three days for \$100.

Send Us Bright Ideas From Home This Summer



South River EMC is accepting Bright Ideas grant applications online until September 20. Visit ncbrightideas.com to complete an application.

Bright Ideas is a mini grant program designed to reward innovative, creative teaching ideas. Teachers can apply for grants up to \$2,000 from South River EMC.

If you apply before midnight on August 16, you are eligible to win a \$500 Visa card.

Since 1994, North Carolina's Touchstone Energy Cooperatives have funded more than \$6.5 million in grants, which have touched the lives of over 1 million North Carolina students.

For more information, contact Catherine O'Dell or Julie Wahl at 910-892-8071, or visit the Bright Ideas Web site at www.ncbrightideas.com



A Look Back At The 2010 Annual Meeting



Members learn about Co-op Connections deals.



A member speaks with the CEO and Executive Vice President Buddy G. Creed.



Nelle Hotchkiss, senior vice president of corporate relations at the statewide organization of North Carolina's electric cooperatives, speaks about the future of electricity.



Margo Cooper of Salemburg shows off her new truck which she won at the end of the evening.



Many enjoy music from the Fantastic Shakers.

Winners

Truck Winner-

Margo Cooper of Salemburg

Our Energy Our Future Winner-

Linda Ringled of Hope Mills

First member to sign up for COPA-
Glen Carter of Fayetteville

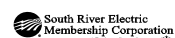


- Easy-to-use online services • Savings • CDs and IRAs
- Free checking (no minimum balance) • Money market accounts
- Visa credit and free debit card • Christmas clubs
- Free online banking, bill pay and e-statements • Visa gift cards
- New and pre-owned auto loans • Secured and unsecured loans
- 2nd mortgage loans • Car buying service • Financial fitness program
- Your savings federally insured up to at least \$250,000

We've been serving the employees of South River EMC for many years, now it's time to serve you, the consumers. Join now at www.electelccu.org. It's easy and you'll be glad you did. We look forward to helping you meet your financial needs.



www.electelccu.org/800-849-5600





South River EMC's Touchstone Energy Savers

Cut Costs- Not Lighting

Raising chickens, turkey or hogs takes a lot of energy, money, time and effort.

Save a little money by replacing the lighting in those houses, it will be the same amount of lighting for less.

South River EMC offers a 25 percent rebate for the cost incurred by



farmers to fully convert the lighting in hog, turkey and chicken houses from incandescent lighting to cold cathode or compact fluorescent lamps (CFLs). Rebate is based solely on the cost of materials.

For more information visit www.sremc.com or call 910-892-8071.

Independent Raters Certify Energy Star Homes

New homes look great from the outside. But to make sure that your next new home is truly energy efficient, it's important to look "behind the walls." How can home buyers really be sure? Look for homes that have earned the Energy Star— these homes have been inspected and tested by an independent Home Energy Rater, or HERS rater. These professionals advise builders how to select the most appropriate energy-efficient features for a home; raters inspect and test the home during and after construction to verify that the home meets EPA's strict guidelines for energy efficiency.

Benefits of independent inspection and testing

- *Peace-of-Mind for Making a Smart Purchase.*

Homebuyers can have peace-of-mind by looking for the Energy Star label. This label assures homebuyers that the home has been verified by an independent HERS rater to be truly energy efficient.



- *Climate-Specific Recommendations.* An energy-efficient home built in Florida would not necessarily be energy efficient if it were built in Michigan. For a home to be energy efficient, it must be designed for regional weather characteristics. HERS raters are trained in climate-effective energy saving techniques.

- *Additional Inspections for Quality.* Homes that earn the Energy Star typically undergo more inspections and testing than code-built homes. The Energy Star verification process helps identify and correct mistakes before they are hidden behind the walls and holds builders constructing Energy Star qualified homes to a higher standard.

South River EMC members who build or purchase a new Energy Star certified home, qualify for a rebate of \$350-\$750. Additionally, they may qualify for state and federal tax credits.



Heat Your Water With The Sun

Solar water heaters provide environmentally friendly heat for household water, space heating, and swimming pools. The systems collect the sun's energy to heat air or a fluid. The air or fluid then transfers solar heat directly or indirectly to your home, water, or pool.

Solar water heaters, sometimes called solar domestic hot-water systems, may be a good investment for you and your family. Solar water heaters are cost effective for many applications over the life of the system. Although solar water heaters cost more initially than conventional water heaters, the fuel they use—sunshine—is free. Solar heating technologies can be used in any climate. To take advantage of solar energy, you usually need to have an unshaded area that faces south, southeast, or southwest, such as a roof. In some cases, a solar professional may recommend west facing roofs for solar collectors.

The type of system you choose, including the type of collector and whether it is active or passive, depends on several factors. These include your site, the climate you live in, installation considerations, cost, and how you would like your solar heating system to be used.



Members installing a solar water heater with an electric back-up for their homes can receive a \$1,000 rebate from the Cooperative, as well as state and federal tax credit. For more information call 910-230-2982, or visit www.sremc.com.

Light Your Home For Less

An Energy Star qualified compact fluorescent light bulb, or CFL, will pay for itself in about six months. It uses 75 percent less energy and lasts about 10 times longer than a standard incandescent bulb.

Replace incandescents with CFLs and get \$1 back for each bulb you purchase.

Send South River EMC the original receipt with the member's name, account number, mailing address and daytime phone number.



Mail receipts to:
 South River EMC
 CFL rebate
 PO Box 931
 Dunn, NC 28335

Change a light bulb,
 change the world, for
 less.

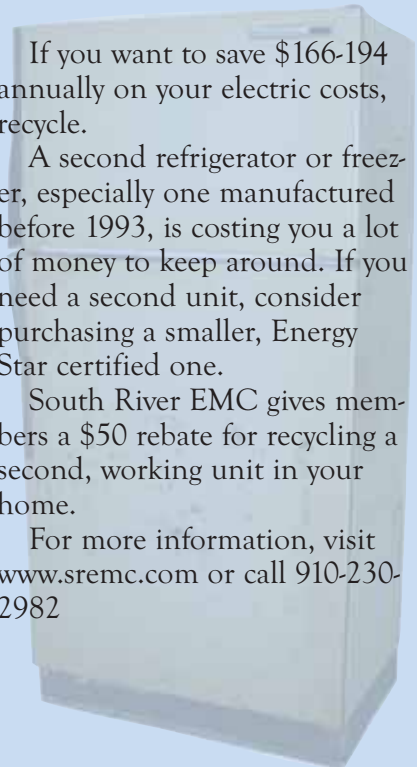
Reduce by Recycling

If you want to save \$166-194 annually on your electric costs, recycle.

A second refrigerator or freezer, especially one manufactured before 1993, is costing you a lot of money to keep around. If you need a second unit, consider purchasing a smaller, Energy Star certified one.

South River EMC gives members a \$50 rebate for recycling a second, working unit in your home.

For more information, visit www.sremc.com or call 910-230-2982





Don't Let Your Water Heater Be Overexposed

Putting a water heater efficiency kit to use in your home could save you \$70 to \$90 annually. Not only that, but purchasing one can be written off on next year's taxes as an energy efficient measure.

For \$12, the kit includes: a water heater blanket, pipe insulation, a water-efficient showerhead, a kitchen faucet aerator, and two regular faucet aerators.

For an additional \$10, a South River EMC employee will install the kit for you.

If your water heater accounts for 15 percent of your monthly electric bill, why not purchase something that will save you energy and money? For more information, or to purchase a kit call 910-892-8071, or send an email to sremc@sremc.com. Kits may also be purchased at either South River EMC office.

Energy Smart Loans

Trying to figure out how to pay for some energy-efficiency upgrades? ElecTel Cooperative FCU's Energy Smart loans may be the answer. These loans will assist our members in taking advantage of efficiency improvements to their homes.

Energy efficient improvements include electric heat pumps, weather stripping, solar water heaters, insulation, windows, doors and other solar or Energy Star related items.

Energy Smart loan features:

- Fixed rates as low as 6%
- Up to 100% financing of the purchase price
- Repayment terms up to 60 months
- Maximum loan limits up to \$20,000.

For complete information contact ElecTel Federal Credit Union at (800) 849-5600 or at www.electelcu.org/asp/products/product_1_6.asp.

High Efficiency Heat Pumps Earn Rebates

South River EMC offers members a \$200 to \$300 rebate for purchasing a high efficiency heat pump.

Members purchasing a 15 SEER or higher air source, or dual fuel hybrid heat pump, are eligible for a \$200 rebate. Purchasing a geothermal heat pump makes you eligible for \$300.



Members must fill out an application and present their certificate of product rating. Applications can be found online at www.sremc.com

For more information call 910-230-2982.

Energy Star Savings Add Up



"According to South River EMC's Web site, I can save money and energy with an Energy Star certified appliance."

That's right, and you can make money too! If you purchase an Energy Star certified clothes washer, refrigerator, freezer, dishwasher or programmable thermo-

stat, you could receive \$25 from South River EMC.

Visit www.sremc.com or call 910-892-8071 for more information.